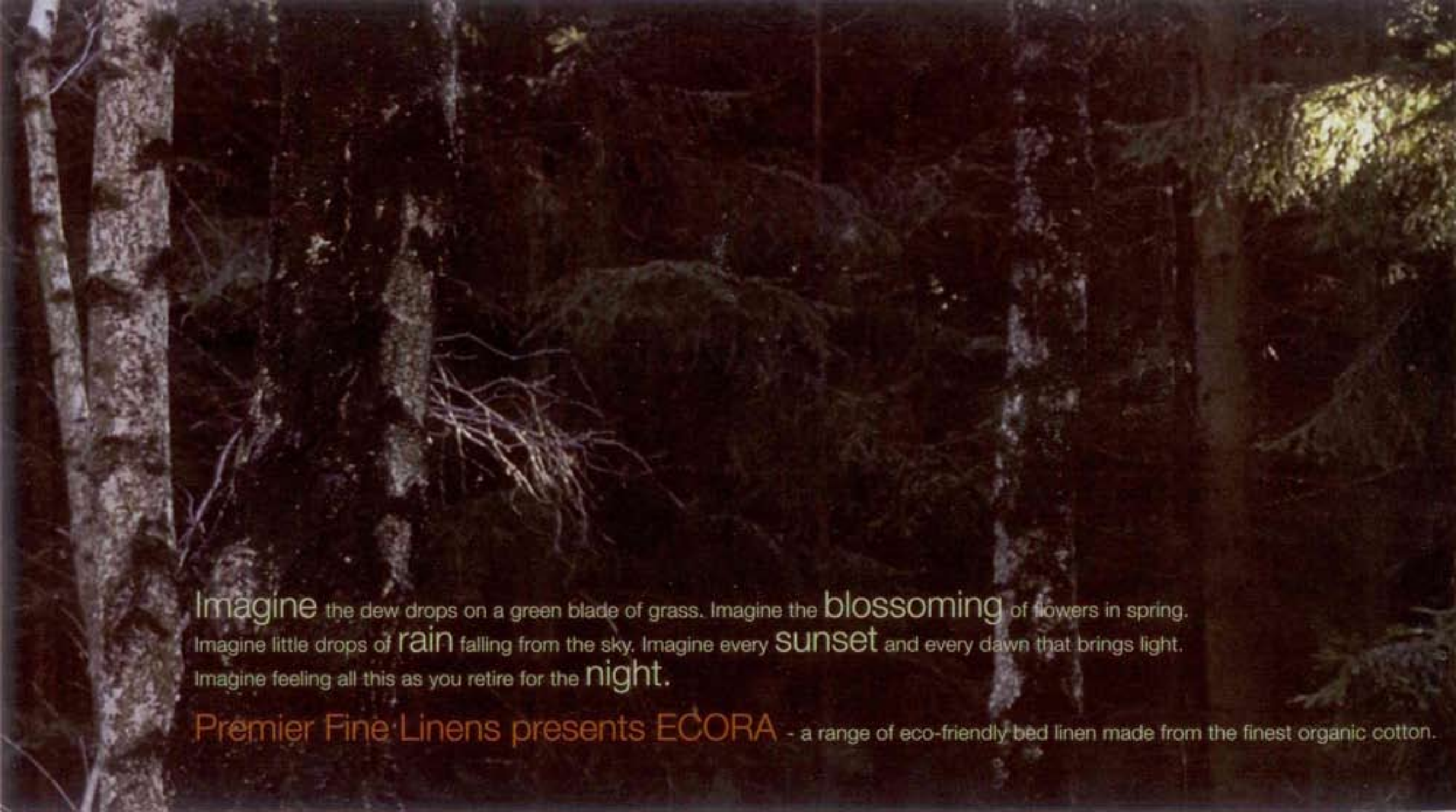
A black metal bed frame is set up in a forest. The bed is covered with a white sheet and a layer of autumn leaves. The forest floor is covered in fallen leaves, and the background is filled with tall, thin trees.

Take nature to bed.

**ecora**<sup>TM</sup>  
luxury organic bedlinen



Imagine the dew drops on a green blade of grass. Imagine the blossoming of flowers in spring.  
Imagine little drops of rain falling from the sky. Imagine every sunset and every dawn that brings light.  
Imagine feeling all this as you retire for the night.

Premier Fine Linens presents ECORA - a range of eco-friendly bed linen made from the finest organic cotton.



As the world moves towards more eco-friendly products, Premier Fine Linens, a part of the Premier Group who have been in the industry for more than 60 years, have created ECORA, a new line of exquisite, completely organic and luxurious bed linen.

Every aspect of ECORA's beautifully crafted bed linen is certified under Global Organic Textiles Standards of Control Union Certifications, from cotton growing and harvesting to yarn spinning, fabric weaving

and final packaging. When you buy ECORA bed linen, you can be assured that it is 100% planet-friendly. Premier Fine Linens ensures that the entire process, which goes into creating these organic products, is environmentally conscious as well. Modern technologies are used to recycle water in the factories and the treatment plants recover and process 100% of water to ensure zero discharge of effluents into the environment.



ECORA's organic bed linen is available in a wide range of weaves, textures and designs ranging from sateen, percale, yarn-dyed, dobby, jacquards and matelasse. Pamper yourself with the beauty and luxury of ECORA bed linen.

**PREMIER** *Fine Linens*

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